

STAR SUVARNA PARIVAAR AWARDS -2017

VOTING RULES

1. DESCRIPTION:

'Star Suvarna Parivaar Awards -2017' is an event which involves giving of Awards to the winners in different categories of various programmes/serials broadcast on Star Suvarna channel owned by Asianet Communications Limited (ACL). The Event will be held/organised on 9th June, 2016 (tentative). The same will be telecast on Suvarna Channel (Channel)

2. SELECTION OF NOMINEES AND WINNERS:

The Nominees for the Awards are decided/selected by ACL from various popular show telecast on Suvarna TV. Winners for favourite categories will be selected in the following three methods from the Nominees selected by ACL

Sl No.	Method	Weightage
1	SMS Voting	25%
2	Online Voting	25%
3	Channel Jury	50%

3. VOTING ACTIVITY (POLL) RULES

The people/viewers all over the world shall be entitled to vote through SMS and ONLINE and decide the winners from the Nominees of various categories. There will be 7 (Seven) favourite categories and 4 nominees in each category. People can participate in selection of the winners of these 7(seven) categories through SMS and Online Voting as per the system mentioned herein.

4.VOTING PERIOD

The voting period for SMS and Online voting, will commence from **9:00 Am of 22nd May, 2017 and will end at 10:00 Pm on 1st June , 2016;**(Voting Period)

5.(a) SMS VOTING: (25% weightage)

The viewers may send SMS to 57827 in the following format:

"Category code<space> nominee option (a/b/c/d) to 57827"

The category codes of are as follows:

<u>Category</u>	<u>SMS Codes</u>
Favourite Nayaka	Nayaka
Favourite Nayaki	Nayaki
Favourite Serial	Serial
Favourite Jodi	Jodi
Favourite Putani	Putani
Dumdaar Performance	Dumdaar

The list of categories and Nominees of each category are mentioned below;

Category	Nominee (SMS option)
Favourite Nayaka	A.Mahadev B.Trivikram C.Vijay D.Vishnu
Favourite Nayaki	A.Vani B. Durga C. Amrutha D. Shravani
Favourite Jodi	A.Mahadev -Parvathi B.Surya-Shravani C.Nakul-Durga D.Vijay-Amrutha
Favourite Putani	A.Triveni B.Margi C.Sanvi D.Deeksha
Favourite Serial	A. HaraHaraMahadeva B.Neeli C.Amruthavarshini D.Triveni Sangama
Dumdaar	A.Damayanti B.Shakuntala Devi C.Rekha D.Jayakka

Example: for voting the Favorite Nayaka “Mahadev”, the SMS should be sent as follows:

Nayaka<space>a to 57827

NOTE:

(i) Category codes and Nominee options are NOT case sensitive. Viewer can send the SMS either in capital letters or small letters.

(ii) SMS in the above format can be sent from any of the following mobile networks

a) Aritel, b) Vodafone, c) Idea, d) Tata Docomo, e) Reliance Communications

The SMS rates are as follows:

Network Operator(s)	Cost per SMS
VODAFONE	Rs.3/-
AIRTEL(Tamil Nadu/Chennai)	Rs.5/-
IDEA	Rs.3/-
RELIANCE COMMUNICATIONS,	Rs.3/-
AIRTEL (ROI - Rest of India)	Rs.3/-
TATA DOCOMO	Rs.3/-

*Roaming rates may apply and the sender should contact the telecom service provider for the applicable rates.

(iii) A person may send any number of messages and there is no limitation for SMS voting.

(iv) An SMS will be deemed to be received when such SMS reaches the server of the concerned telecom/mobile operator. Any unclear/incorrect/incomplete SMS, including SMS with wrong characters shall be considered invalid and deemed null and void.

(v) Votes received during the voting period will only be considered for deciding the winner. SMSs received after the voting period will not be considered.

(vi) ACL and/ or the Channel shall not be responsible and/or liable in any manner whatsoever for any network problem, breakdown of machinery, unclear network, disruption in the network and/or the cost of the SMS or call or Internet session charged by the telecom/mobile operator etc. Any dispute in connection to the above shall be settled between the subscribers/viewers and the telecom/mobile operator directly, without involving ACL and/ or the Channel.

(vi) In case of telecom and/or network failure and/or for any reasons whatsoever, ACL and/ or the Channel reserves the right to change the Voting system/mechanism and/or cease from accepting votes of the viewers for any and all the episodes of the Program, or take such necessary steps as it may deem fit.

(vii) It is expressly stated herein that votes that do not conform to the format specified including but not limited to unclear SMS and/or entry, incomplete SMS and/or vote, SMS containing wrong characters, faulty SMS etc. will not be considered and shall be considered as invalid entry and thus null and void.

(viii) The outcome of the Voting Poll/the decision made by ACL and/ or the Channel regarding the Voting Poll shall be final and binding on the viewers and in no event shall the viewer/voter dispute the decision made by ACL, the Channel, their directors and/or its employees in connection with the Voting Poll.

(b) ONLINE VOTING: (25% weightage)

(i) Viewers can also vote through internet and for this purpose they have to log on www.suvarnaparivaarawards.tv and click the vote to their favourite nominees in the category mentioned therein. Viewers can follow instructions mentioned in the web page for online voting.

(ii) A viewer can vote maximum 100 votes from one IP address. The votes received more than 100 from one IP address will not be taken for counting.

(iii) The viewer will not be charged for login to the page of the Website www.suvarnaparivaarawards.tv to cast the vote. However, there will be cost levied, at the applicable rate, by the network provider for using internet connection which should be checked by the viewer at his/her sole responsibility.

(c). CHANNEL JURY:(50% weightage)

A jury consisting of 4 (Four) members, who are serving in the channel will be constituted. The Jury will give their marks/score to each nominee in each category. The Jury will judge and evaluate each nominee in each category on the below mentioned parameters and give marks/score depending on the performance of the nominee in the respective category.

Parameters:

a) Acting Skill

b) Looks/appearance

c) Character Behavior

d) such other parameters as the Jury may decide to establish the reach of the character with the audience

6.FINAL SELECTION OF WINNER:

The Nominee who gets the maximum number of votes as per the weightages mentioned in clause 2 above will be declared as winner in respective category. The selection process of winner is explicitly detailed in the below example.

For Example: 'A' and 'B' are the Nominees for Favourite Nayaka. 'A' has got 200 votes through SMS, 300 votes through online voting and 100 marks from Channel Jury. 'B' has got 100 votes through SMS, 200 votes through online voting and 150 marks from Channel Jury

The Score of A will be as follows

- i)SMS votes obtained by 'A' is 25% of 200 = 50
- ii)online votes by 'A' is 25% of 300 = 75
- iii)Channel Jury marks/score 50% of 100=50

Total votes obtained by 'A': (50+75+50) =175

The Score of B will be as follows:

- i)SMS votes obtained by 'B' is 25% of 100 =25
- ii)Internet votes obtained by 'B' is 25% of 200 =50
- iii)Channel Jury marks/score 50% of 150 =75

Total votes obtained by 'B': (25+50+75) =150

Thus 'A' has got more votes than 'B' and 'A' will be the winner

PART B- GENERAL RULES

1.The voting process is only favourite category of awards only. There will be no voting for the Best Category Awards. The winners of Best Category Awards will be selected by Channel Jury alone.

2.The viewers interested in participating in the Voting Poll must be above the age of 18 years.

3.ACL reserves all rights to make amendments to the existing Rules without prior notice.

4.ACL reserves the right to cancel the entire voting system and introduce some other process for selection of winners at its discretion. ACL has every right to cancel the event and its telecast at its sole discretion and in such an event the viewers/voters shall not

have any right to claim for any damage or loss for any reason whatsoever.

5.The voter(s) of the Poll agree that he/ she shall hold harmless the ACL, Channel and its employees, officers or any other person in relation to ACL for any injury/ damage/ harm/ loss suffered by him/ her, in any manner, whatsoever in connection with the

Poll and shall also not file in person/ through any family member and/ or third party any applications, criminal and/ or civil proceedings in any courts or forum in India against the sponsor and/ or the Channel and/or ACL to claim any damages or relief's.

6.The Channel and/or ACL is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any injury, death, mental trauma caused to

the voter in any manner whatsoever, in connection with voting.

7.The participation of the viewer(s) in the Poll shall mean that the viewer (s) has read, understood, accepted and agrees to abide by all the rules including the general rules of the Poll

8.The outcome of the Poll/the decision made by the Channel and/or ACL regarding the Poll shall be final and binding on the viewers and in no event shall the viewer/voter dispute the decision made by ACL, Channel and/or its employees in connection with the voting.

9.The rules and regulations shall be construed in accordance with the laws of India and in case of any dispute or other matter arising in reference to the voting shall be referred to a sole arbitrator appointed by ACL and shall be governed by the Arbitration and Conciliation Act, 1996, amended from time to time. The venue for arbitration shall be at Bangalore, and the arbitration shall be in English language. The costs, charges and expenses in connection to arbitration shall be solely borne by the viewer(s) disputing.

The arbitrator's award shall be final and binding on the parties to the dispute.

10.ACL and/ or the Channel reserves the right to disregard the vote(s) in the event ACL and/ or the Channel observes any irregularity in the Voting pattern of the vote(s) sent by the viewer(s) and/or if ACL and/ or the Channel in its knowledge has reason to believe that the viewer(s) has acted in a fraudulent manner and/or engaged in any deceitful activity in sending the said vote(s).

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